

Antoine MONNIER

26 years old

Driving
licence



SFMC



Adobe
CC



Word
press



Looking for a
international
experience in
communication and
marketing

Master's degree in innovation communication, digital marketing - Digital strategies and e-business
ESP - (French advertisement school) (Paris)

Bachelor's Degree, Communications Officer Proximity and Digital Media
Cergy Pontoise University (France)

HND Diploma in communication
Les Cordeliers (Britanny, France)

STUDIES

2020 - 2022

2020 - 2019

2019 - 2017

EXPERIENCES

FEB-2023
CURRENTLY

COMMUNICATION ASSISTANT

Birdlife Malta NGO (Malta - English speaking)

European solidarity corps

Coordinating content and managing communications across various platforms including website, social media, newsletters, magazines, and press releases. Monitoring media coverage, compile reports on social media and web activity. Photography, content creation, writing and publishing on digital platforms.



SEPT-2021
SEPT-2022

COMMUNICATION - MARKETING OFFICER

Groupe Atlantic (Paris)

Study training program (4 days / week)

Relational & digital Marketing (emailings / customer targeting / newsletters). Design of communication tools (publishing / POS advertising...), construction of the agency brief, supervision and budget control. Event organisation of visits to the group's factories.



SEPT-2019
SEPT-2021

INTERNAL COMMUNICATION ASSISTANT

Crédit Agricole S.A & Orange Business Services (Paris)

Study training program (2,5 and 4 days / week)

Participation in the deployment of the communication plan (creation of print and web visuals, newsletters, information emails, updating of the intranet under sharepoint, etc.). Organisation and monitoring of internal events. Implementation of the operational marketing plan. Audio-visual content production (print, video editing, illustration and motion design...).



SINCE 2017
CURRENTLY

RESERVE SUB-OFFICER

French Police Forces (National Gendarmerie)

Reservist of the departmental gendarmerie : Defense and security missions of general interest in France.



2017 - 2018

COMMUNICATION ASSISTANT

La famille Boutrais & La Ferme du Luguen (Britanny)

Internships (14 weeks)

Creation of the company's B2B product catalog, digital communication and press release. Event organisation assistance.

CONTACT

INTEREST :

- Boxing, MMA & Judo
- Djing & bass guitar
- Reading & photography

ASSOCIATIVE LIFE :

- Executive Board and Communications Section Member of ANAROSGend (gendarmerie-approved association)
- Volunteer in the SILO association, bassist SILO music band
- Graphic designer in Bonsoir Techno association

PORTFOLIO & MORE : antoinemonnier.fr/en

